

# BIOTONE®

Professional Massage & Spa Therapy Products

**Contact:**

**Barbara Kohn**  
**Kohn Public Relations**  
[Barbara@kohnpr.com](mailto:Barbara@kohnpr.com)  
**650-342-9853**



## **MESSAGE THERAPY FOUNDATION HONORS BIOTONE AS SUSTAINING BENEFACTOR**

### ***BIOTONE Contribution To Fund Range of Foundation Research Grants***

**SAN DIEGO, CA – September 27, 2005** – BIOTONE Professional Massage & Spa Therapy Products announced today that the Massage Therapy Foundation has honored BIOTONE as a sustaining benefactor in recognition of the company's \$15,000 contribution to co-sponsor a range of Foundation grants. Foundation President John Balletto presented Monica Fraser, BIOTONE President, with a plaque in recognition of the company's support at the Massage Therapy Foundation Annual Donor Appreciation Reception held September 23 in Albuquerque, New Mexico.

In making the announcement, Balletto said, "BIOTONE has demonstrated true industry leadership through its ongoing support of critical scientific research and educational programs that help to advance the knowledge and practice of massage therapy. We are extremely grateful to Monica Fraser and BIOTONE for this generous contribution."

Of BIOTONE's supporting funds, \$10,000 will be applied to a research project focusing on a therapeutic application of massage or massage therapy in health care delivery. The other \$5,000 will be applied to grants given to massage therapy community service projects.

This contribution is the latest under BIOTONE's corporate sponsorship program that has over the years supported organizations advancing the knowledge, research and use of massage therapy in the prevention and treatment of major healthcare issues. Previously, BIOTONE contributions to the Touch Research Institutes have enabled major research into the benefits of massage therapy to enhance immune function in breast cancer patients, determine the effects of massage therapy on chronic lower back pain and determine the benefits of massage therapy to minimize the preventable pain and disability of arthritis.

"We are very proud to be acknowledged by the Massage Therapy Foundation for our contribution," said Fraser. "The projects funded by the Foundation have contributed to the growing public awareness and acceptance of the many benefits of massage therapy. We're very excited to be partnering with the Foundation to support more research into the therapeutic and health benefits of massage and unique community service programs based on massage therapy applications and techniques."

#### **About the Massage Therapy Foundation**

The Massage Therapy Foundation was founded by AMTA in 1990 with the mission of bringing the benefits of massage therapy to the broadest spectrum of society through the generation, dissemination and application of knowledge in this field. The Foundation achieves its goals do this by receiving donations and granting funds for research, community service, educational scholarship and conferences. The Foundation also provides direct consultation to the medical and research communities, and by educating massage therapists about the world of research.

#### **About BIOTONE**

BIOTONE, headquartered in San Diego, Calif., was founded in 1984 to provide massage therapy, health and spa professionals with professional massage and body treatment products, and complimentary supplies. Today the company sells its products throughout the United States, Canada, Europe and Japan. More information about the company and its products is available [www.BIOTONE.com](http://www.BIOTONE.com) or [www.BIOTONESPA.com](http://www.BIOTONESPA.com) or by calling 1-800-445-6457.

###