



# Kickstart!



your new massage therapy practice!

Come join the Mass Chapter AMTA to help you **Kickstart!** your new massage therapy practice. Industry veterans will share their knowledge and passion about the massage profession and how to be a success. This **complimentary** upbeat program will cover:

- \*WHY AMTA is **the** association choice for you!
- \*Choosing the right tools for your new practice
- \*Why research is a key for the future of our profession
- \*Promoting yourself and your practice.
- \*Complimentary luncheon!

Sunday May 2, 2010 12pm - 2:30pm

Crowne Plaza,  
10 Lincoln Square  
Worcester, MA

The event is **FREE** but space is limited so you must register to be an attendee.

Please visit [www.massamta.org](http://www.massamta.org) and click on **Kickstart!**

Event bags with product and literature for all attendee's **and** unbelievable door prizes including a massage table, sheet sets and fleece table pads will be taken home by some lucky winners!

***If you are a massage therapy student this event was designed for YOU!***

***You may win a free AMTA student membership!***



**Professional Association:** Michael Donovan, of the AMTA national office, will answer the questions, 'What is a professional massage therapy association?' and 'Why it is important to join a professional association as a student?' You will learn about AMTA benefits and how they help new professionals build their business.

**Choosing the right equipment:** Things you need to know to make an informed purchase with **Angie Patrick**, Director Of Business Development at Massage Warehouse. Angie will share tips on buying the proper professional goods for your specific needs and how to avoid the pitfall and temptation of cutting corners in a harsh economy as well as the buyers remorse it brings. Learn about massage table features and discerning a great buy from cheap or substandard product. Get advice from one of the industry's top product gurus!

**Research for the student and beyond :** The Massage Therapy Foundation is dedicated to advancing the massage therapy profession through research, education & community service. Massage Therapy Foundation President **Ruth Werner** will share where research fits into the world of massage and massage education and give you some valuable hints and guidelines on how to participate in the prestigious **Student Case Report** where you can win one of 3 prizes in the amounts of \$2,500, \$1,500, \$1,000!

**How to grow your bottom line with networking and product sales:**

Learn about the importance of building a powerful network and how to get others to work for your network from **Lynda Solien-Wolfe**. The newest trend of social networking and how to use these tools to build a dream practice. Lynda is the education director of massage and spa for Performance Health Inc, makers of Biofreeze and Prossage Heat .

***You will leave with goodies and a great chance of winning some great prizes from the most popular vendors in the industry!***

This event is generously co-sponsored by:



[www.massamta.org](http://www.massamta.org)