

BIOTONE®

Professional Massage & Spa Therapy Products

FOR IMMEDIATE RELEASE

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BIOTONE Continues Support for Massage Therapy Foundation Research and Community Service Projects

Projects Explore Value of Massage Therapy for Brain Tumor Patients and the Homeless

SAN DIEGO, CA –October 7, 2008 – BIOTONE today announced a \$15,000 donation to support two Massage Therapy Foundation funded research and community service projects. The donation marks BIOTONE's third consecutive year of support for the Massage Therapy Foundation's granting program. BIOTONE funded projects for 2008 focus on massage therapy for brain tumor patients and for the homeless.

Diana L. Thompson, LMP, president of the Massage Therapy Foundation, said, "Our research and community service granting programs make it possible to promote collaborative research, deepen the understanding of massage therapy, and bring massage to people in need. We are very grateful to BIOTONE for its active participation to ensure important research work continues."

About BIOTONE Funded Projects

In "Feasibility Study of Massage Therapy within a Brain Tumor Setting," Steve Keir, Duke University, Durham, N.C., will explore the safety, feasibility, and acceptability of massage therapy for brain tumor patients. The study will be conducted at the Duke Center for Living with patients recruited from the Preston Robert Tisch Brain Tumor Center at the University. The researchers hypothesize that massage will be safe and acceptable to patients and that it will ameliorate stress, distress, anxiety and depression among patients and improve their quality of life.

“Healing Touch Massage Therapy for the Homeless,” a Massage Therapy Foundation Community Service Project conducted by Juana Leandry, Praxis Housing Initiatives Inc., New York, N.Y., will examine how massage therapy can help relax, alleviate stress, lift the spirits, and instill hope and faith among homeless adults. Praxis serves an estimated 340 homeless adults daily in four housing facilities in New York City, all with HIV/AIDS, physical and mental illness and a history of substance abuse and incarceration. The grant will bring massage to an estimated 225 clients, based on serving five clients a week for 45 weeks. Clients in all four facilities will have the opportunity to benefit from massage once a month.

“Helping to expand the application of touch therapies to address physical as well as emotional issues is a key corporate goal,” said Jean Shea, BIOTONE founder and CEO. “As such, we greatly value our partnership with the Massage Therapy Foundation since it enables us to promote important research at the grassroots level.”

About the Massage Therapy Foundation

The Massage Therapy Foundation is a 501 (C) 3 public charity, with a mission to advance the knowledge and practice of massage by supporting scientific research, education, and community service. For more information on the Foundation, please visit www.massagetherapyfoundation.org.

About BIOTONE

BIOTONE, headquartered in San Diego, CA is the leading manufacturer of quality massage oils, cremes, lotions, gels as well as spa body and facial treatment products. Founded in 1980, BIOTONE is a family-run, woman-owned business. The company sells its products in the US and internationally. For more information on BIOTONE, please visit www.biotone.com, www.biotonespa.com or call 1-800-445-6457.

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