

MAY 13-15, 2010, SEATTLE

Highlighting Massage Therapy in CIM Research



SPONSORSHIP OPPORTUNITIES

The Massage Therapy Foundation is excited to offer you the following sponsorship opportunities for this pivotal research conference. As a conference sponsor, you are able to distinguish yourself and your organization in a leadership role in the profession, continue to establish your professional reputation, and enhance your opportunity to network with other integrated leaders. These opportunities will introduce your organization to a diverse community of massage and manual therapy practitioners, educators, CIM researchers, allied health professionals, and others interested in massage research.

Below is a summary of the available sponsorships. More information, including benefits associated with each sponsorship level, is available in this packet.

Presenting Sponsorships - \$20,000 (*1 available*) **TWO SOLD – AMTA & Massage Envy**

*This is our Showcase level of involvement.
Share the spotlight with the Massage Therapy Foundation.*

- ◆ Four complimentary conference registrations.
- ◆ Organization name and logo listed as a *Presenting Sponsor* on all conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website with a reciprocal link.
- ◆ Organization name and/or logo imprinted on tote bags distributed to all speakers and attendees.
- ◆ A representative from your organization will be invited to welcome attendees to an educational session.
- ◆ Four complimentary invitations to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Your attendees will receive badges that indicate your organization's support as a *Presenting Sponsor*. Additional promotion of your organization's support by conference Media Sponsors.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Publishing Co-Sponsorship **SOLD - IJTMB & Elsevier**

Sponsors have partnered to provide complimentary ad space, inclusion in publication conference listings, and shared publication of conference proceedings

- ◆ Complimentary conference registrations for editors.
- ◆ Organization name and logo listed as a Publishing Co-Sponsors on all conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website with a reciprocal link.
- ◆ Complimentary invitations to attend private reception honoring the conference speakers – Friday, May 14, 2010.
- ◆ Table provided for display of journals and relevant sponsor publications.
- ◆ Organization names printed on the conference lanyards as co-sponsors ***Courtesy of ABMP**

Questions?

Gini Ohlson, Foundation Director

847.905.1520

gohlson@massagefoundation.org

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Opening Night Reception Sponsor - \$10,000 SOLD – Massage Envy

- ◆ Two complimentary conference registrations.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ A representative from your organization is invited to make remarks at the opening night reception.
- ◆ Two complimentary invitations to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Your attendees will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Networking Breakfast Sponsorship - \$10,000

Start the day by welcoming dedicated practitioners and guests to the conference.

- ◆ Two complimentary conference registrations.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ A representative from your organization is invited to make remarks at the Networking Breakfast and introduce the Keynote Speaker.
- ◆ Two complimentary invitations to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Your attendees will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Program Materials Sponsorship - \$5,000 SOLD – NCBTMB

- ◆ One complimentary conference registration.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Half page banner ad in printed program materials.
- ◆ Jump drive distributed to all attendees will display sponsor logo and include a slideshow presentation of sponsor advertisements.
- ◆ One complimentary invitation to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

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Keynote Speaker Sponsorships - \$5,000 (4 available) 2 SOLD - AMTA

Take the grand stage and help introduce our Keynote Speakers.

- ◆ One complimentary conference registration.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ A representative from your organization is invited to introduce the keynote speaker you choose to sponsor.
- ◆ One complimentary invitation to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Speaker Reception Sponsorship - \$5,000 SOLD – Books of Discovery

- ◆ A representative from your organization is invited to address Speaker Reception Invitees.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Conference Tote Bag Sponsorship - \$4,000 SOLD – ABMP

- ◆ One complimentary conference registration.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Organization name and or logo imprinted on tote bags distributed to all speakers and attendees.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ One complimentary invitation to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

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Poster Session Sponsorship - \$2,500 SOLD – MTABC

- ◆ One complimentary conference registration.
- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Promotional signage promoting your organization's sponsorship displayed prominently near poster session.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ One complimentary invitation to attend a private reception honoring the conference speakers - Friday, May 14, 2010.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Lanyard-Nametag Sponsorship - \$1,000 SOLD - ABMP

- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Your Company name and or logo imprinted on lanyards distributed to all speakers and attendees.
- ◆ Your attendee will receive a badge that indicates your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Fascia Congress Proceedings DVD Viewing Sponsorship – \$1,000 SOLD – Anatomy Trains

- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ A representative from your organization is invited to attend this session and welcome participants and introduce this special Fascia Congress DVD proceeding viewing.
- ◆ Members from your organization who attend will receive badges that indicate your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Questions?

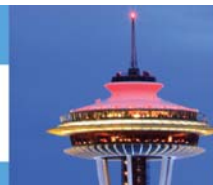
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Speaker Sponsorship – \$1,000 ea. (14 available) NINE SOLD – Alliance for Massage Therapy Education (2), Curties-Overzet Publications (1), Lakeside School of Massage Therapy (1), Lippincott Williams and Wilkins (3), Spectrum School of Massage (2)

Take the podium and introduce our top-notch presenters.

- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ A representative from your organization is invited to attend the session your organization chooses to sponsor and introduce the speaker.
- ◆ Members from your organization who attend will receive badges that indicate your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Coffee Break Sponsorship - \$500 each All 6 SOLD OUT – AMTA MA Chapter, AMTA WA Chapter, Cortiva Institute, Somatic Explorations, Inc, Structural Relief Therapy, and World Massage Conference

- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Promotional signage during coffee break indicating your company's sponsorship.
- ◆ Members from your organization who attend will receive badges that indicate your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Wine and Cheese Reception Sponsorship - SOLD OUT– Adler Giersch, AMTA Oregon Chapter, COMTA, Cortiva Institute, and Northwest School of Animal Massage

- ◆ Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the Foundation website.
- ◆ Promotional signage during Wine and Cheese reception indicating your company's sponsorship.
- ◆ Members from your organization who attend will receive badges that indicate your organization's support as a sponsor.
- ◆ Opportunity to distribute limited promotional information to attendees at a designated space.

Attention Media: If you are a member of the press/media and would like information on attending the conference, please contact Colleen Kruse, Foundation Manager at ckruse@massagetherapyfoundation.org.

Questions?

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Sponsorship Commitment Form

We would like to commit to:

Presenting Sponsor	\$20,000	2 Sold, 1 more available
Opening Night Reception Sponsorship	\$10,000	SOLD
Networking Breakfast Sponsorship	\$10,000	1 Available
Program Materials Sponsorship	\$5,000	SOLD
Keynote Speaker Sponsorship	\$5,000	2 Sold, 4 more available
Conference Tote Bag Sponsorship	\$4,000	SOLD
Speaker Reception Sponsorship	\$5,000	SOLD
Poster Session Sponsorship	\$2,500	SOLD
Lanyard-Name tag Sponsorship	\$1,000	SOLD
Fascia Congress DVD Viewing	\$1,000	SOLD
Speaker Sponsorship	\$1,000	9 Sold, 15 more available
Coffee Break Sponsorship	\$500	SOLD OUT
Wine and Cheese Reception	\$500	SOLD OUT

- Please note all sponsorships are based on availability and on a first-come-first-serve basis.

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Total sponsorship amount \$ _____

_____ Check enclosed made payable to the **Massage Therapy Foundation**

_____ Credit Card (check one): _____ Visa _____ MasterCard _____ Discover

Card# _____ Exp. Date _____

Name on Card: _____

_____ I would like to arrange a sponsorship pledge payment program. Please contact me at your earliest convenience.

Please return this form to: Massage Therapy Foundation - 500 Davis Street, Suite 900, Evanston, IL 60201-4695

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